

SALE OF SALES

LAYAWAY NOW FOR EASTER!

Special Holiday Purchase LADIES' EASTER DRESSES
DALE'S BUYS OUT NEW YORK MANUFACTURER. ALL THE LEADING STYLES—ONE- AND TWO-PIECE MODELS. THESE ARE VALUES UP TO 12.95. YOU'LL RECOGNIZE THESE STYLES SOLD ELSEWHERE FOR MUCH, MUCH MORE!

Group 1 DRESSES
By Murray Classics
• Vals. to 9.95
• Dressy and Tailored
• Newest Fabrics
387 Sizes 10-24 1/2

Group 2 DRESSES
By Judy Palmer
• Shirt Maker
• Dressy and 2-Piece Styles
• Assorted Colors
587 Sizes 8 to 24 Val. 12.95

GREAT EASTER SAVING SPECIAL!
4 BIG SALE DAYS THURS., FRI. SAT. and MON.
\$1 HOLDS YOUR LAYAWAY FOR EASTER

for a GIRL'S EASTER HOLIDAY DRESSES
JUST ARRIVED!
Spring starts out right, bright and beautiful as your young buds blossom out in these pretty new dresses... so very fashionable, so wearable, so easily washable.

Sizes 1 to 6X Val. **177**
Sizes 7 to 14 Val. **277**

EASTER SPECIAL LADIES' SKIRTS
• Values to 14.98
• 100% Wools
• Cottons & Novelty Fabrics
• Dressy & Tailored Styles
Now on Sale From **159** Sizes 24-30
Assorted Colors

LADIES' EASTER Sweaters
• Cardigans • Slipovers
• Bulkie and Fine Knits
Many styles to choose from. Values to 10.98.
Now Priced From **299** Sizes 32-40
SPECIAL GROUP SLIPOVERS from **159**

BANKAMERICARD
123 456 789 1960
JOHN E DOE
440 ROGER PLACE
ANYPLACE CALIF
Bank of America Charge Account Plan

SPECIAL PURCHASE GIRLS' BLOUSES
• Usually 1.98
• Many Styles to Choose From
• Assorted Fabrics
• Perfect for Suits or Skirts 3-14
100 Skirts to Match **\$100**

GIRLS' 100% NYLON TOPPERS
Absolutely adorable... our bountiful array of Easter finery for the girls. Newest spring styles, fabrics, colors. See, select best buys now at FROM **399** Val. to 10.98
Sizes 7 to 14 PASTEL SHADES

LADIES' DUSTERS
EMBOSSED POLISHED COTTONS AND COTTON PLISSE
INCLUDING FLANNELS
SIZES 8-18
144 EA. REG. VALUE \$2.99

LADIES' CAPRIS
• Polished Cottons
• Novelty Fabrics
• Solids and Prints
• Cut With the New Slim Tapered Leg
Name Brands **159** Values to 3.98
Sizes 8 to 18 Calif. Make

HOLIDAY SPECIAL LADIES' 2-PIECE CAPRI SETS
• Usually 5.98 to 8.98
• Newest 1959 Styles
• Latest Fabrics
• Some Knit Tops and Polished Cotton Capris
On Sale From **497** Sizes 8 to 18
Made in Calif.

GIRLS' 100% NYLON FULL AND HALF SLIPS
• Sizes 1 to 14 • Val. 1.98
EASTER SPECIAL
from **88c**
19c GIRLS' PANTIES
• Hollywood Briefs
• Nylonized
• Pastel Shades
• Sizes 2 to 14
• Value 35c

SPECIAL EASTER BUY! GIRLS' CAPRIS
• Polished Cotton
• Stripes, Solids and Plaids
• Hollywood Styled
• Sizes 8 to 14
139 2.29 Val.
Made by California's leading manufacturer.

BOYS' WHITE DRESS SHIRTS
• Also Tan
• Blue and Green
• Broadcloth
• Bow tie and cuff links are included
• Individually gift boxed
• Vals. to 2.98
• Sizes 4-12
159
MEN'S & BOYS' GAUCHO KNI TEE SHIRTS
Fine combed yarn. Sizes 4-14. Assorted novelty combinations. Val. 1.98 **100**

BOYS' 13 3/4 OZ. AND NYLON 11 1/2 OZ. for a BOYS' EASTER
BLUE JEANS
Texas Make Western style of 13 3/4-ounce denim. They are reinforced at all points of strain, have heavy duty zippers. Sanforized... machine washable. Boys' Size 4-12. Val. 2.98 **188**
WHAT THE "FELLERS" ARE WEARING THIS EASTER! BOYS' SUITS
• Tailored Like Dad's
• Assorted Fabrics
• Cuffed Bottoms
• Novelty Weaves
• Matched and Miss-Matched Sets
• Many to Choose From
299 to 9.99
Sizes 8 to 16 Huskies
Sizes 26 to 36

MEN'S DRESS SHIRTS
WASH 'N' WEAR! PERFECT FOR Easter
• 100% Combed Cotton
• Sizes 14 to 16 1/2
• Long Sleeves
• Value 3.98
199 EASTER SPECIAL

Good Catch in KNITS
KNIT SPORT SHIRTS
• 100% ACRILON
• WASH 'N' WEAR
Just right for now and through summer... Deep neck opening. Short sleeves, wide selection of colors.
Sizes S-M-L **277** Val. 4.98

MEN'S & BOYS' EASTER SPORT SHIRTS
at TERRIFIC SAVINGS
Stock up and save at our lowest prices ever for top-quality Sport Shirts. Big selection. Men's sizes S-M-L. Values to 2.59. Guaranteed first quality. Boys' sizes 2-16 FROM **99c**

Boys' Wash and Wear SLACKS
A 3.99 Value
Polished cotton. Flap pockets. Smooth front, cuffed. In colors of antelope, tan, charcoal, grey, black, red. Sizes 4 to 16.
NOW **249** ONLY
Special Group Sizes 2 to 6X **\$1.39**

Men's Polished Cotton & Continental Slacks
Now on sale at the lowest prices in the Southland!
• Snap Back Pockets
• Cuffed Bottoms
• Reg. Value \$4.98
• New 1960 Shades
297 SIZES 27-42

DALE'S
SELF-SERVICE DEPARTMENT STORE
1334 EL PRADO
DOWN TOWN TORRANCE NEXT TO A&P MARKET
OPEN DAILY 9 TO 6 FRIDAY 'TIL 9 P.M.